

# Toshiba Solutions

**RAS units clear the air and cool the customers**

## **Case Study: Active Vetcare**

On every High Street there are situations where the installation of air conditioning could improve customer comfort and the quality of life. This boosts sales or service usage, as proven by this unusual application.



## **Application**

Active Vetcare has a chain of veterinary practices in the M4 corridor. The installation of air conditioning has been part of the regular refurbishment programme of the vets' premises.

Active Vetcare's Operations Director Mark Watts points out that theirs is essentially a service operation and therefore customer comfort is an essential part of what they are selling. "That means air conditioning - good quality air conditioning."



## The solution

The latest new reception area to be completed at its High Street branch in Tilehurst is one of the UK's first installations of the new Toshiba compact, inverter-controlled, split-system RAS unit.

The Toshiba RAS system has a slim indoor unit that is 30% smaller than other cabinets. It offers heating as well as cooling and is so quiet that it provides no disturbance to any ambience. At Active Vetcare the installation has been welcomed by staff and customers alike.

The RAS system is proving extremely popular all over the country. Only single-phase power is needed for most installations, so the work is quickly and easily completed.

A further attraction of splits for this client is that they can add systems whenever they like. They have begun with the client reception areas but are now saying that their vets deserve the same conditions as their customers and so surgeries will also be fully air conditioned.

*"Let's face it, the reception areas, and indeed the surgeries, in vet's practices are very good places to have air conditioning installed: especially during a hot summer."*



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